



NORTHERN  
New Mexico College



Northern New Mexico College Opportunity Portal Overview

## GoEducate's Mission with Northern

To transform recruitment, outreach, enrollment, retention and placement into a single integrated system.

Gordon Freedman  
[www.NLET.org](http://www.NLET.org)  
[www.GoEducate.com](http://www.GoEducate.com)



**Shasta**

This green-eyed goddess will make you swoon! Shasta is an 11lb two-month-old rottie mix available for adoption from our Puppy Patch at Ojo Santa Fe resort and spa. She will make the room spin with sweetness, so if you can handle a lifetime of cuteness-induced vertigo, apply on our website and we will schedule an appointment at the resort in Santa Fe - but wear a helmet in case you get dizzy!

**Northern New Mexico College Launches Innovative "Opportunity Portal" using GoEducate's Smart Pathway System to Link Students and Regional Employers**



ESPAÑOLA, N.M. — Northern New Mexico College announces a new partnership

with Austin, Texas startup GoEducate that will fundamentally reshape the future of postsecondary education and its impact on the local and regional workforce by connecting the dots between students, college programs and employers. Together, Northern and the education technology company have launched an [Opportunity Portal](#) powered by "smart pathways" that unite students and adult learners with skills-centric programs linked to in-demand jobs.

GoEducate empowers K12 students, recent graduates, adult learners, displaced workers, and military veterans to clearly navigate high-value education and career choices through its Opportunity Portal platform. The alliance with Northern will provide a frontline social technology to Española, NM, collapsing many of the disjunctions from school to college to career.

With the early February release of the Opportunity Portal, learners and advisors now have access to well-developed career pathway programs at Northern and participating regional employers in an all-in-one solution. For students wanting to explore, navigate their journey to employment, the platform is accessible at any time and on any device.

"We at Northern are excited to offer this opportunity to our campus as well as our broader community," said Northern President, Dr. Bárbara Medina. "Our role is to broker the best opportunities for our students. We believe GoEducate will be an impactful partner as we continue to prepare Northern New Mexico's workforce for the future."

Northern has developed deep collaborations with the region's prominent employers, including the Los Alamos National Laboratory, while positioning itself at the forefront of pioneering new student-focused technologies that promote and facilitate student enrollment, matriculation and job placement success.

The initial release of the Opportunity Portal provides students with access to eight program pathways within the Business Administration Department, including bachelor's and associate degrees, along with marketable certificates.

Los Alamos National Laboratory, one of the largest science and technology institutions in the world, has connected two opportunities ranging from Accounting and Financial Analyst roles to High School, Undergrad and Post-Bachelor internships to Northern's Business and Accounting pathway programs.

Northern's Business Department chair, Dr. Lori Baca, is eager to deliver a new digital tool to prospective, current and transfer students that will guide them along their learning journey with job opportunities waiting for them upon program completion.

"With the rapid pace of economic change set in place by Covid and the dire need to train and upskill students and job seekers, we've worked closely with GoEducate over the past year to build out a set of pathway programs tied to live opportunities," said Dr. Lori Baca. "Our goal with

Press Release



First Story



Found two angels in the snow. Anyone in NM looking to adopt? Shelters are very full...



Well I am a mix of grateful and sad. We were able to find 2 of the 4 babies yesterday, and (with permission) take 'em to safer ground. They are warm and protected now from the winter elements and the nearby road. I am on-call with the family to



FEBRUARY 3, 2022

NMNC Launches Innovative 'Opportunity Portal' To Link Students And Regional Employers



NMNC NEWS RELEASE

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Search

Search ...

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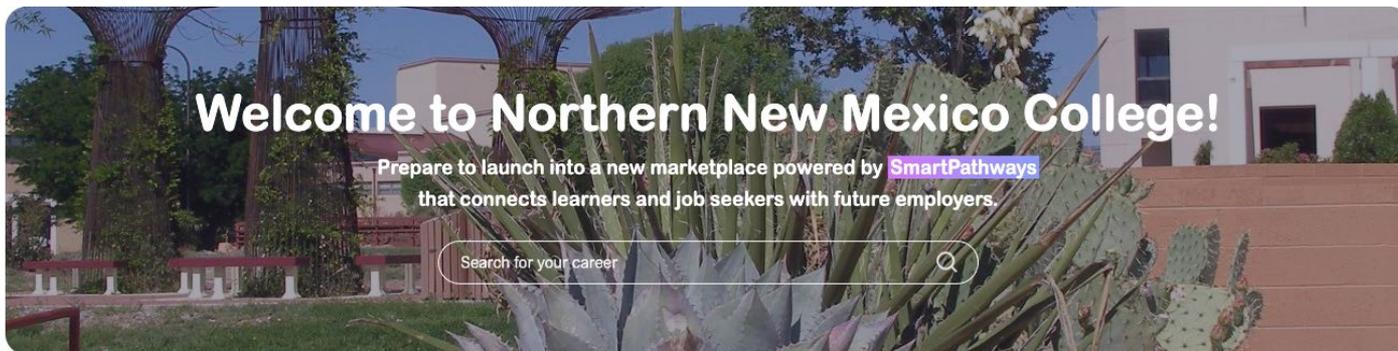
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Categories

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  - COVID-19 (3)
- Campaign 2022 (6)
- Chamber of Commerce (74)
- Commentary (375)
- Community (8,628)
- Courts (494)
- COVID-19, Coronavirus (1,772)
- Department of Energy (608)
- Economic Development (179)
- Education (2,241)
- Employment (91)
- Engagement/Wedding (20)
- Entertainment (143)
- Environment (1,409)
- FBI (71)

## **It all Starts with the Students**

**The NNMC Opportunity Portal Home/Landing Page, See: <https://nnmc.goeducate.com/>**



We Connect the Dots.



Students

Connect Learning  
to Employment

Search Courses and Programs



Job seekers

Connect Skills  
to Employment

Find Careers and Companies



Education and Employers

Connect Education  
With Employment

Reach Learners and Job Seekers

**LIBERAL ARTS, BUSINESS & EDUCATION**

**ARTS, FILM, MEDIA**

- [Film & Digital Media Arts](#)
- sUAS Drone Technology

**BARBERING/COSMETOLOGY**

**BUSINESS ADMINISTRATION**

- Accounting
- Management
- Project Management
- Microsoft Office
- Office Administration
- Bookkeeping
- Hospitality, Tourism, Restaurant Mgmt

**CANNABIS & HEMP ENTERPRISES (CHE)**

**HUMANITIES & SOCIAL SCIENCES**

- [Criminal Justice](#)
- [Psychology](#)
- [Substance Abuse Counseling](#)
- [BA Integrated Studies](#) with Emphases in: Crime & Justice Studies, Humanities, Psychology and Self-Design

**LANGUAGE & LETTERS**

- Liberal Arts

**SCIENCE, TECHNOLOGY, ENGINEERING, MATH & HEALTH SCIENCES**

**BIOLOGY, CHEMISTRY & ENVIRONMENTAL SCIENCE**

- [Biology](#) (with optional emphasis)
  - Ecology & Evolution
  - Molecular & Cellular Biology
  - Pre-Health
- [Chemistry](#)
- [Environmental Science](#)
- [Radiation Protection](#)

**ENGINEERING & TECHNOLOGY**

- [Electromechanical Engineering Tech](#) (AEng, BEng)
- [Information Engineering Technology](#) (AEng, BEng)
- [Renewable Energy](#) (AAS)
- [Software Engineering](#) (AEng)
- [Pre-Engineering](#) (AEng)

**MATHEMATICS & PHYSICAL SCIENCE**

- Mathematics

**NURSING & HEALTH SCIENCES**

- [Allied Health](#)
- [Certified Nurse Aide](#)
- [Associate Degree Nursing](#)
- [RN to BSN](#)

**NNMC BRANCH COMMUNITY COLLEGE**

**TECHNICAL TRADES**

- Electrical Technology
- Plumbing Technology
- Plumbing Apprenticeship

APPLY TO NORTHERN

REQUEST INFORMATION

FINANCIAL AID

TUITION & GENERAL FEES

EXPLORE CAREER PATHWAYS



Degree Sheets/Checklists

These degree sheets/checklists help students, faculty and advisors to keep track of curriculum requirements for degrees listed in [Northern's Academic catalog](#)

Chat with us

“Go Buttons” strategically placed on pages within the NNMC main website for easy student access.

- [Degrees and Programs](#)
- [Business Administration](#)
- [Student Gateway](#)
- [Career and Internship Resources](#)

“Go Buttons” can be placed on any department page for additional awareness and access.

# Student Profile Page is Core to the Opportunity Portal



Home / My Profile

My Profile

My Profile

Preview Profile

Create a GoEducate profile to share info with the college and potential employers. Everything you add here will help the college get to know you. We will reach out to you when sharing to employers is enabled on GoEducate so you can choose what to share to them, like a LinkedIn profile but for local employers.

Applying to or enrolling in the college is a different process. Start a pathway and follow the college's links if you would like to apply or enroll.

Profile Status

Publish Profile in Workforce Exchange

Seeking Apprenticeship

Seeking Internship

Seeking Employment

About You +

Professional Summary +

Your Interests +

Students and Job Seekers can create and build marketable profiles, tracking education and workforce experience, skills, interested programs and pathways, favorited jobs and careers, application, events and more.

This is a powerful tool for first-time job applicants, and students needing more guidance for program and career direction.

# Your Pathway to Success Starts Here!

Discover programs that launch new job opportunities

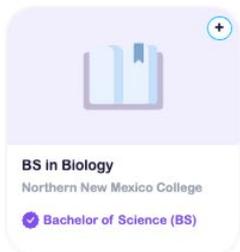
Search by major or program of study

Home / Search

## Newest Programs

Filters : Award Type Duration School Newest to Oldest

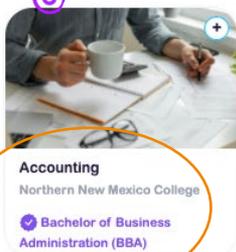
Showing 10 of 10 Results



**BS in Biology**  
Northern New Mexico College  
✓ Bachelor of Science (BS)



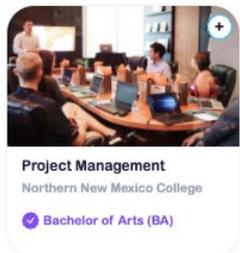
**Radiation Protection**  
Northern New Mexico College  
✓ Associate of Applied Science (AAS)



**Accounting**  
Northern New Mexico College  
✓ Bachelor of Business Administration (BBA)



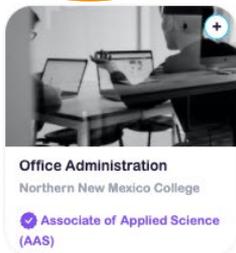
**Management**  
Northern New Mexico College  
✓ Bachelor of Business Administration (BBA)



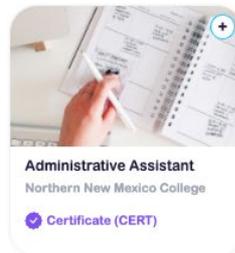
**Project Management**  
Northern New Mexico College  
✓ Bachelor of Arts (BA)



**Business Administration**  
Northern New Mexico College  
✓ Associate of Business Administration (ABA)



**Office Administration**  
Northern New Mexico College  
✓ Associate of Applied Science (AAS)



**Administrative Assistant**  
Northern New Mexico College  
✓ Certificate (CERT)

When connected, Students and Job Seekers can search and explore the different programs offered at NNMC, gaining program overview, course map, connected job opportunities and related career insights.

Students can opt to enroll in the program via the platform, and will go through the intake process that feeds into NNMC's Learner Management System.

# Customizable Student Identification and Enrollment Pathways

Please select the student type that best describes you: ×

 <b>NEW STUDENT</b> You are new to college and are seeking a degree or certificate.	 <b>TRANSFER STUDENTS</b> You have attended college elsewhere and are seeking a degree or certificate.	 <b>READMIT DEGREE STUDENTS</b> You have not been enrolled at any time in the last three semesters.
 <b>READMIT NON-DEGREE STUDENT</b> If your last enrollment was more than three semesters ago, you must enroll as a first time non-degree student.	  <b>DUAL ENROLLMENT STUDENT</b> You are currently enrolled at the high school level and would like to take college courses for credit.	 <b>NON-DEGREE STUDENT</b> You have completed high school or received a GED, but do not wish to pursue a degree or certificate.

ig Delivery Type **Blended Delivery**

## **Intake Form | Program Launch Questionnaire**

# How to Get Started: Department / Program Launch Plan “Intake Form”

## GoEducate Kick-off Form

The objective of the Kick-off form is to establish a starting point for education providers and institutions to begin leveraging GoEducate's Opportunity Portal that accomplish specific organizational goals.

The proceeding questions will provoke thought around which programs to launch with, what regional or national employers and organizations you'd like to reach, and what K12 schools or training centers your enrollment pipelines come from.

### Email \*

Valid email

This form is collecting emails. [Change settings](#)

### Courses and Programs

Description (optional)

What programs from your department would you like to lead with in the NNMC Opportunity Portal marketplace? We will have all programs loaded into the backend for Academic Chairs to review, and select the most critical to launch with, if not all, to publish to NNMC's marketplace.

Long answer text

### Employers and Jobs

Programs hosted in your institution's Opportunity Portal are most effective when connected to specific jobs and/or employers. It is important to ensure that courses, employers and/or occupations match the above courses and programs so that students have clear indications of what they can expect during and after program completion.

What local, regional and/or national Employers would you like to reach that are relevant to your department?

Long answer text

### Student Enrollment Pipeline

List districts, specific schools or training centers where your institution's enrollment pipeline stems from that you would like target in the initial launch?

What are the top school districts, schools or training centers that funnel students into your department's programs? This will be important when establishing connection and promotional initiatives.

Long answer text

### Software and Technology

Description (optional)

What software, apps or solutions are being used, or are you considering acquiring, to manage students, track labor market data, student information systems, or CRM?

Long answer text

What tools and resources are counselors currently using to help students explore their opportunities?

Long answer text

### Goals, Interests and Success Metrics

Description (optional)

What regional and/or national occupations would you like your successful students to be connected to?

Long answer text

### Regional Labor Force Skill Demand

Description (optional)

What are the in-demand skills required from your students by employers or by the target occupations?

Long answer text

Do the above courses and programs provide adequate skills acquisition post completion to meet the labor force needs?

Long answer text

Is this something currently being tracked?

Long answer text

How are in-demand and workforce-relevant skills being implemented into your curriculum?

Long answer text

[LINK TO FORM](#)



Accounting

START PROGRAM COMPARE

OVERVIEW PROGRAM MAP OPPORTUNITIES RELATED CAREERS

Course Sequence by Term  
The following map displays courses that are required for the completion of this program.

View Course Selection List View Map View

Term 1 - (15 Units)

<p>Course: ELAW 2110 3 Units BUSINESS LAW I</p>	<p>Course: BUSA 3330 3 Units PRINCIPLES OF PROJECT</p>	<p>Course: MGMT 4402 3 Units INTERNATIONAL BUSINESS</p>	<p>Course: BFIN 2110 3 Units INTRODUCTION TO FINANCE</p>
<p>Course: BUSA 3013 3 Units ORGANIZATIONAL BEHAVIOR</p>			

Term 2 - (15 Units)

<p>Course: ACCT 3324 3 Units FEDERAL INCOME TAX</p>	<p>Course: ACCT 3354 3 Units INTERMEDIATE ACCOUNTING</p>	<p>Course: ACCT 4445 3 Units COST ACCOUNTING</p>	<p>Elective 3 Units Elective 300 or above Level</p>
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Term 3 - (15 Units)

<p>Course: ACCT 3305 3 Units INTERMEDIATE ACCOUNTING</p>	<p>Course: ACCT 4405 3 Units ACCOUNTING FOR MEN</p>	<p>Course: ACCT 3352 3 Units Accounting Information</p>	<p>Course: BUSA 4400 3 Units CAPSTONE</p>
--	---	---	---

Term 4 - (16 Units)

<p>Course: ACCT 3306 3 Units INTERMEDIATE ACCOUNTING</p>	<p>Course: ACCT 4446 3 Units ADVANCED THEORY AND</p>	<p>Elective 10 Units Elective</p>
--	--	---



Design Program Course Maps with Connected Employment Opportunities

# Pathway Navigator

Home / Search / Pathway Navigator



Accounting

START PROGRAM COMPARE

OVERVIEW PROGRAM MAP OPPORTUNITIES RELATED CAREERS

Showing 8 of 8 Results

- Job**

**Controller Undergraduate Student**  
Company: Los Alamos National La...
- Job**

**Accounting Assistant 4**  
Company: Los Alamos National La...
- Job**

**Tax And Retirement Accountant 2**  
Company: Los Alamos National La...
- Internship**

**Post Bachelors Internship Program**  
Company: Los Alamos National La...
- Job**

**Finance Undergraduate Student**  
Company: Los Alamos National La...
- Job**

**Controller Graduate Student SA 1**  
Company: Los Alamos National La...
- Job**

**Accountant 2**  
Company: Los Alamos National La...
- Job**

**Accountant 1**  
Company: Los Alamos National La...

# Pathway Navigator



Home / Search / Pathway Navigator



## Accounting

START PROGRAM

COMPARE



OVERVIEW

PROGRAM MAP

OPPORTUNITIES

RELATED CAREERS

School Northern New Mexico College

Bachelor of Business Administration (...)

120 Credits   None Minimum GPA   4 Year(s) Duration

### Description

The BBA degree is awarded to those students who satisfactorily complete all course work in one of three major fields of study: Management, Accounting, or Project Management. It is designed for students who intend to pursue a business career at the professional level.

Students pursuing an Accounting major for a BBA develop competency in applying technology to business strategy and management decision-making through studies, team projects, Internet use, as well as computer applications and systems integration.

The Accounting major is designed to prepare students for employment opportunities that exist in public accounting practice and in business, government, and nonprofit organizations. It is also appropriate for those students who choose to seek either a Master of Accountancy or Master of Business Administration after graduation.

While earning a competitive Bachelor of Business Administration (BBA) in Accounting at Northern New Mexico College, learners will gain in-demand skills in the following areas:

- Management
- Accounting
- Federal Income Tax Accounting
- Generally Accepted Accounting Principles
- Accounting Information Systems
- Accounting for Non-profit Organizations
- Cost Accounting
- Auditing Theory and Practice
- Marketing
- Business Technology
- Macro and Microeconomics
- Business Law

GoEducate's backend platform can auto detect and tag skills taught in each course, informing prospective students of what they can expect to learn during the program duration.

### Skills Learned

- Administrative Law
- Asset Management
- Business Continuity Planning
- Contract Law
- Corporate Social Responsibility
- Cost Accounting
- E-Commerce
- Financial Analysis
- Financial Statements
- Investments
- Operational Risk Management
- Product Promotion
- Statistics
- Ethics
- Customer Relationship Management (CRM)
- Enterprise Resource Planning (ERP)
- Point of Sale (POS) Systems
- Consumer Behavior
- Generally Accepted Accounting Principles (GAAP)
- Revenue
- Employment Law
- Paralegals
- Product Distribution
- Cost Accounting Standards
- Cost-effective Solutions
- EPS
- Financial Accounting Standards Board (FASB)
- Liabilities
- Operational Cost Analysis
- Taxations
- Accounting Acumen
- Finance Acumen
- Agency Law
- Business Law
- Business Structures
- Corporate Tax
- Court Systems
- Dispute Resolution
- E-Business
- Governance
- Liability Law
- PI Systems
- Tort Law
- Web Strategies
- Angular Material
- Information Card
- Knowledge Management
- Management
- Material-UI
- Planning
- Project Management
- Query Understanding
- Project Management Body of Knowledge (PMBOK)
- Case Competition
- Data Import/Export
- International Business
- International Laws
- RF Environments
- System 7
- E-Tools
- Equity and Debt
- Financial Law
- Financial Management
- Financial Planning
- Financial Statement Analysis
- Investment Decisions
- Time Value Of Money
- Conceptual Art
- Decision Making
- Leadership
- Accounting
- Accounting Systems
- Business Information System
- Business Integration Software
- ERequirements
- Information Integration
- Information Security Audits
- Information Systems
- Information Technology Controls
- Integration
- Security Requirements Analysis
- WAN Technologies
- WS-Security
- .NET Framework
- Basic Accounting Functions
- Basic Accounting Principles
- Conceptual Framework
- ECognition
- Financial Accounting
- Flow Measurement
- Generally Accepted Accounting Principles
- .NET Development
- Accounting Information Systems
- Accounting Report Interpretation
- Activity-Based Costing
- Cost Estimation
- Information Management
- Variance Analysis
- Die Preparation
- ADP Reporting
- CAD Standards
- Fund Accounting
- Governmental Accounting
- Hyperion Financial Reporting
- Non-Profit Organization
- Application Data
- Q Learning

# Connected Employers and Opportunities

# Entry Points Job Seekers, Unemployed, Military and Underrepresented

We Connect the Dots.



**Students**  
**Connect Learning  
to Employment**

Search Courses and Programs



**Job seekers**  
**Connect Skills  
to Employment**

Find Careers and Companies



**Education and Employers**  
**Connect Education  
With Employment**

Reach Learners and Job Seekers



**Find Open  
Jobs**

Search for job openings by zipcode, salary, growth trends and local market demand.



**Check Out  
Careers**

Search and discover careers by what interests you the most.



**Build a  
Marketable Profile**

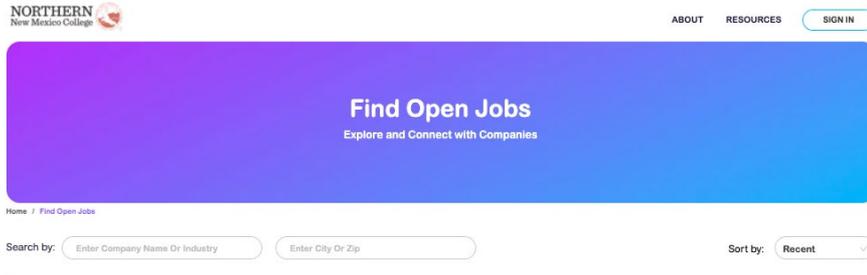
Identify your skills and publish a marketable profile.



**Search  
Events**

Discover job fairs, employer presentations and workshops.

# Connected Employer Company Page, Job Board and Opportunity Pathways



NORTHERN New Mexico College

ABOUT RESOURCES SIGN IN

## Find Open Jobs

Explore and Connect with Companies

Home / Find Open Jobs

Search by:

Sort by: Recent

Showing 1 of 1 Results



**Los Alamos National Laboratory**  
Los Alamos, New Mexico  
Aerospace & Defense

[VIEW JOBS](#)

[VIEW PATHWAYS](#)



NORTHERN New Mexico College

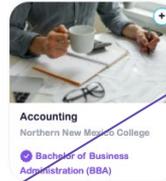
ABOUT RESOURCES SIGN IN

## Los Alamos NATIONAL LABORATORY

EST. 1943

OVERVIEW JOBS **CAREER PATHWAYS** EVENTS

Showing 4 of 4 Results



**Accounting**  
Northern New Mexico College

[Bachelor of Business Administration \(BBA\)](#)



**Management**  
Northern New Mexico College

[Bachelor of Business Administration \(BBA\)](#)



**Project Management**  
Northern New Mexico College

[Bachelor of Arts \(BA\)](#)



**Business Administration**  
Northern New Mexico College

[Associate of Business Administration \(ABA\)](#)

Connected Partner Employers have their own company pages, where they can post jobs, connect opportunities (jobs, internships and apprenticeships) to NNMC programs, and create and promote events like resume and cover letter writing workshops.

[CLICK HERE](#)

# User Patterns / Opportunity Data

# NNMC Student Backend Dashboard / Student Management

**Educate**

Northern New Mexico College  
nnmc.edu  
Española, New Mexico

Home  
Administration  
User Management  
Student Management  
Course Management  
Outreach  
Pathways  
Partners  
Reports

**Student Profile** [Back to Student Management](#)

**STUDENT SUMMARY**

- Interested In Pathway
- Started Pathway
- Completed Onboarding
- Pathway Plan
- Job Training
- Completed Pathway

**Education**

School: University of Oregon  
Attended: 2005-10-20 - 2009-06-25  
Degree & Award: Bachelor Degree  
Comments:

School: Oak Ridge High School  
Attended: 2001-08-23 - 2005-05-25  
Degree & Award: Other  
Comments:

**Earned Credentials**

- Bachelor Degree
- Other

Student Active Path

Recommended EdPlan [Help](#)

# NNMC Administration Backend Dashboard with Analytics, Student and Program/Pathway Management

