

# Program Review

College of Business Administration

Spring 2019

**NORTHERN** New Mexico College



# Overview

Bachelor of Business Administration has  
3 Concentrations.

- Management
- Project Management
- Accounting



# History

- The College of Business graduated it's first BBA student in 2011.
- BBA Business programs became accredited through ACBSP in 2015.
- Accreditation period is from 2015 to 2025.

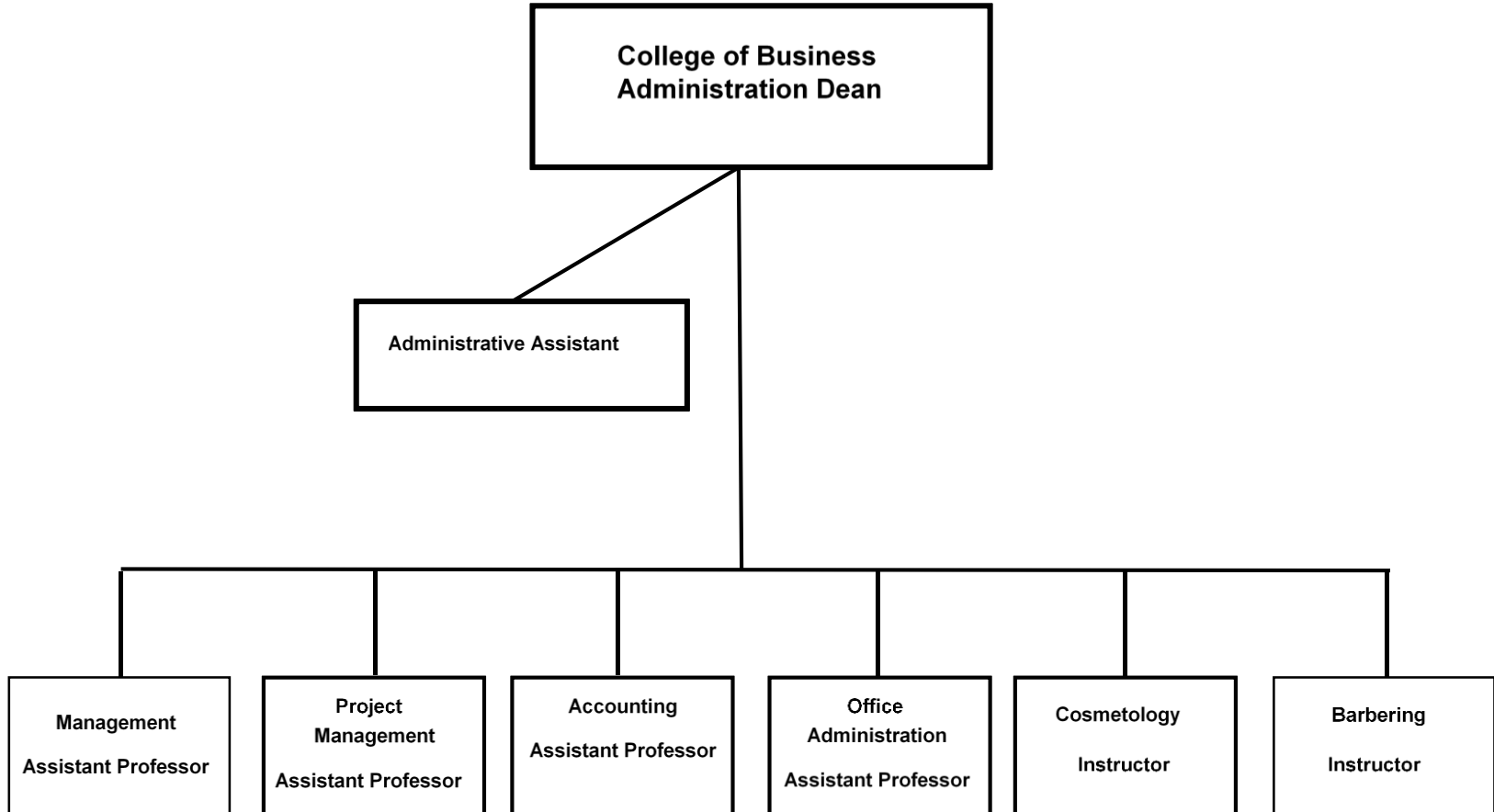


# Faculty for Business Programs

- One Full-Time Dean
- Three Full-Time faculty members
- Eight Adjunct faculty members
- One Administrative assistant



# Organizational Chart



# Faculty Qualifications

- Full Time and Adjunct Faculty are Qualified to teach their courses based on ACBSP (Accreditation Council for Business Schools and Programs) qualifications and requirements.

# Advisory Committee

- The Advisory Board is made up of four individuals from the local business community as well as the Dean of The College of Business Administration and Faculty Members.

# Assessment Process -- Goals

- Though the strategic planning process, goals and objectives for the Department were identified.
- *Goal #1. Demonstrate leadership competencies.* Clearly identify leadership challenge and apply different leadership styles in addressing issues.
- *Goal #2. Communicate effectively.* Learn new managerial skills that requires knowledge of computer applications in business.
- *Goal #3. Act in an ethical manner.* Respond to change in a dynamic, global marketplace and demonstrate high ethical standards in their place of work.
- *Goal #4. Integrate strategies within overall organizational context.* Apply strategies in addressing business issues.
- *Goal #5. Domain-specific knowledge and skills.* Expand their knowledge base by pursuing further studies in graduate or professional schools.



# Assessment Tools and Dept. Goals

Course /Assessment Tool	Departmental Goals
BA 300/ Report on a Law Topic	2, 3
BA 310/Use of Tech. and knowledge skills	2, 5
BA 313/Article Review and Case study	2, 4
BA 330/Computer Technology and Use of PM tools to disseminate info.	2, 5
BA 411/Computer Technology using excel projects.	2, 5
BA 461/Project on ethical responsibility to society.	3
BA 462/Article Review and final paper on International Business	1, 2, 4
BA 350/Final project on Entrepreneurship	1, 3, 4, 5
BA 485/Research Paper that incorporates 3 out of 5 (finance, accounting, economics, business strategies, and marketing	1, 2, 3, 4, 5
BA 304/Paper Analyzing financial statements.	2, 5
Assessment Tool	
BA 305/Excel spreadsheet project solving acct. problems and creating journal entries	2, 5
BA 306/Ethics Problem Paper	3, 5
BA 324/Tax return preparation project	5
BA 352/Case Study	5
BA 405/Case Study	5
BA 445/Excel Spreadsheet project to support business decision making.	2, 5
BA 446/Presentation	2, 5
BA 353/Final paper on production planning	4, 5
BA 360/Final paper on Human Resources	2, 3
BA 408/Case Study	4, 5
Assessment Tool	
BA 432/ Final paper on management strategies	2, 4
BA 456/Case study Marketing Management	4, 5
BA 334/Final paper on Organizational Management	2, 5
BA 335/Planning Project	2, 4, 5
BA 336/Communications Project	2, 4, 5
BA 433/Paper on Project Quality and Risk Management	2, 5
BA 435/Paper on Project Procurement and Contracts	4, 5
BA 438/Paper on Project Leadership	1
ECON 410/Paper on Money and Banking	2, 3, 4

# Enrollment and Productivity Data

Term	Student credit hours completed by students in the program	Student credit hours completed by any students taking courses in the program	Number of declared students (Headcounts) in the program	Number of graduates in the program.
Spring 2018	855	855	141	15
Fall 2017	635	635	136	1
Summer 2017	30	30	33	1
Spring 2017	514	514	132	17
Fall 2016	400	400	137	7
Summer 2016	30	30	19	0
Spring 2016	510	510	123	14
Fall 2015	462	462	123	4
Summer 2015	42	42	22	1
Total	3478	3478	866	60
Average per year (Total divided by 3)	1159	1159	289	20

# Student Enrollment and Retention

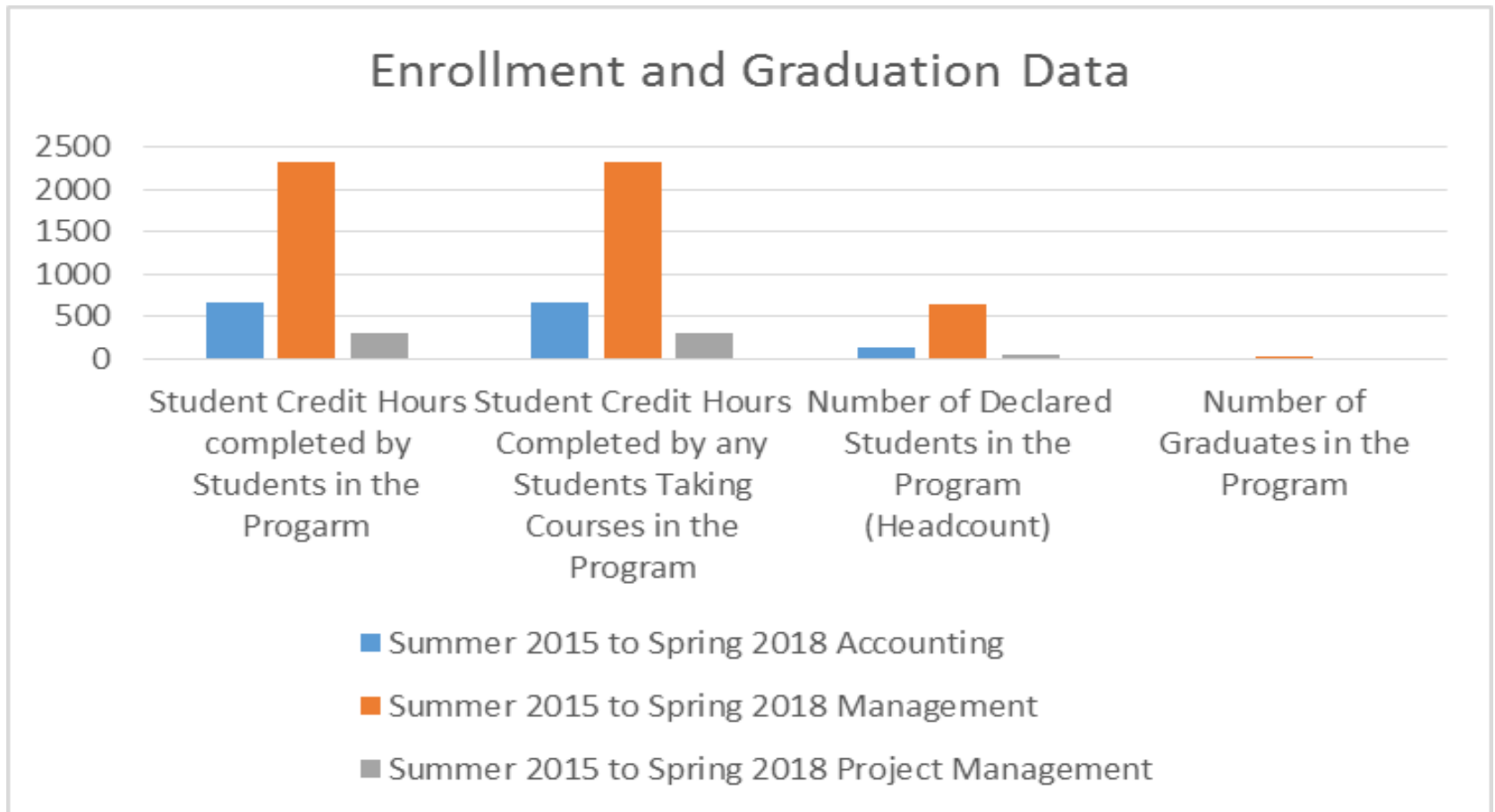
Term	Major	Student credit hours completed by students in the program	Student credit hours completed by any students taking courses in the program	Number of declared students (Headcount) in the program	Number of graduates in the program.
Spring 2018	Accounting	105	105	17	2
all 2017	Accounting	84	84	17	
Summer 2017	Accounting			3	
Spring 2017	Accounting	99	99	18	6
Fall 2016	Accounting	109	109	22	1
Summer 2016	Accounting			4	
Spring 2016	Accounting	135	135	19	2
Fall 2015	Accounting	129	129	26	
Summer 2015	Accounting	3	3	3	
Spring 2018	Management	645	645	109	11
Fall 2017	Management	464	464	105	1
Summer 2017	Management	30	30	27	1
Spring 2017	Management	346	346	102	9
Fall 2016	Management	207	207	100	1
Summer 2016	Management	18	18	12	
Spring 2016	Management	297	297	91	6
Fall 2015	Management	273	273	91	4
Summer 2015	Management	33	33	18	1
Spring 2018	Project Management	105	105	15	2
Fall 2017	Project Management	87	87	14	
Summer 2017	Project Management			3	
Spring 2017	Project Management	69	69	12	2
Fall 2016	Project Management	84	84	15	5
Summer 2016	Project Management	12	12	3	
Spring 2016	Project Management	78	78	13	6
Fall 2015	Project Management	60	60	6	
Summer 2015	Project Management	6	6	1	



# Enrollment Totals Summer 2015 to Spring 2018

Term	Major	Student Credit Hours completed by Students in the Program	Student Credit Hours Completed by any Students Taking Courses in the Program	Number of Declared Students in the Program (Headcount)	Number of Graduates in the Program
Summer 2015 to Spring 2018	Accounting	664	664	129	11
Summer 2015 to Spring 2018	Management	2313	2313	655	34
Summer 2015 to Spring 2018	Project Management	309	309	50	13

# Enrollment Totals Summer 2015 to Spring 2018



# BBA Revenues

	Revenue (\$)
Average per year (from previous table, column “Number of declared students in the program”) times current tuition (\$5,000).	$289 * \$5000.00 = \$1,445,000$
Average per year (from previous table, column “Number of graduates in the program”) times NM state funding formula factor (\$289 per graduate, \$389 per at-risk graduate)	$20 * \$289 = \$5,780$ $16 * \$389 = \$6,224$
Average per year (from previous table, column “Student credit hours completed by students in the program”) times NM state funding formula factor	$\$8.789 / 3 = \$2,929$
<b>Total</b>	<b>\$1,459,933.00</b>

# COBA Department Expenses

	Fall 2015 - Summer 2016	Fall 2016 - Summer 2017	Fall 2017 - Summer 2018	Average (sum divided by three)
Faculty Salaries Full-time	202,928	202,927	225,771	210,542
Faculty Salaries Adjunct	75,000	85,000	85,000	81,667
Faculty honorarium/stipends	1,575	1,575	8,000	3,717
Staff Salaries-FT	112,000	112,000	114,500	112,833
Benefits	97,724	105,469	107,447	103,547
Dues and Memberships	1000	2150	2600	1917
Supplies and Expense	1904	1600	1150	1551
Accreditation	0	0	0	0.00
In-State Travel	350	500	500	450
Out-State Travel	0	0	0	0.00
Equipment	0	800	800	533
Others	209,772	60,575	64,656	111,668
<b>Total Budget</b>	<b>702,253</b>	<b>572,597</b>	<b>610,424</b>	<b>628,425</b>

# Department Budget

Term	Budget
Current Budget	655060
Next Year Budget Estimate	671908



# Comprehensive Plan for the Future

- Goal 1- Resource Allocation

- Building
- Technology
- Library Holdings

## Goal 2- Education

- Distance Education
- Curriculum
- Partnerships

# Comprehensive Plan for the Future continued

- Goal III- Student

Student Learning Outcomes

Increase Student Enrollment

Goal IV- Faculty and Staff

Professional Development

Recruitment and Retention of Faculty and Staff

Research and Community Services/Activities