# 2022 FACTBOOK



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# Office of Institutional Research NORTHERN NEW MEXICO COLLEGE



## **INTRODUCTION:**

Northern New Mexico College is proud to present its 14<sup>th</sup> annual Fact Book publication. This document is compiled by the Office of Institutional Research. It contains profiles on student enrollment, degree offerings, financial data, and employees. The data in this publication is compiled using the most recent academic school year (fall, spring, and summer terms) and the most recent fall (2022) census data. All data is collected and maintained using Banner. The intent of this publication is to provide an accurate and consistent reference for use by various internal and external stakeholders. This effort intends to not only provide quick and easy access to institutional data but also to open-up new ideas and questions.

If you have questions or comments regarding this publication, please feel free to contact us by email at <u>rishi.poudyal@nnmc.edu</u>.

Thank you



# Northern New Mexico College

#### VISION

Northern New Mexico College is a Hispanic- and Native American-serving comprehensive institution that will be recognized nationally for cultural sustainability, quality student learning and developing economically strong communities among diverse populations.

#### **MISSION**

The mission of Northern New Mexico College is to ensure student success by providing access to affordable, community-based learning opportunities that meet the educational, cultural, and economic needs of the region.

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#### **Current Facts**

#### **Student Enrollment**

#### Source: Fall 2022 Census Report Form



#### Employees

#### Human Resources Report (As of November 1, 2021)

Ethnicity	Full-Time Faculty (n=48)	Part-Time Faculty (n=49)
White	23%	22.4%
Black	0	0%
Hispanic	27%	22.4%
American Indian	0	2.1%
Asian	6%	0%
Non-Resident Alien	0	0%
Unknown/Other	44%	53.1%
Total	100%	100%

#### Human Resources Report (As of November 1, 2021)

Work type	Full-Time Staff	Part-Time Staff
Administration	б	0
Staff	114	0
Total	120	0

Core Revenues (Based on 2021-22 IPEDS)	Total	Per FTE Enrollment
Tuition and Fees	\$3,935,360	\$5,289
State appropriations	\$11,013,400	\$14,803
Government Grants and Contracts	\$10,028,534	\$13,479
Private Gifts Grants and Contracts	\$834,906	\$1,122
Investment Income	\$0	\$0
Other Core Revenues	\$430,422	\$579
Total	\$26,242,622	\$35,272

#### **Budget (Source: 2021-22 IPEDS Finance Report)**

Other core revenues include federal appropriations; sales and services of educational activities; other operating and non-operating sources; and other revenues and additions (e.g., capital appropriations, capital grants and gifts, etc.). Core revenues exclude revenues from auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations.



Core Expenses (Based on 2021-22 IPEDS)	Total	Per FTE Enrollment
Instruction	\$7,967,420	\$10,709
Research	\$100,901	\$136

Core Expenses (Based on 2021-22 IPEDS)	Total	Per FTE Enrollment
Public Service	\$398,423	\$536
Academic Support	\$542,650	\$729
Student Service	\$2,479,734	\$3,333
Institution Support	\$4,181,053	\$5,620
Other Core Expenses	\$22,623,405	\$30,408
Total	\$38,293,586	\$51,471

Other core expenses include scholarships and fellowships, net of discounts and allowances, and other expenses. Core expenses exclude expenses from auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations.



Sampling of Offerings	Number of participants	Sampling of Special Projects for the Community
Adult Education (AE)	49	The Adult Education Program offers the opportunity for students to take and pass the High School Equivalency exam and obtain what is known as the GED®. AE offers English as a Second Language (ESL) and helps adults to become more literate, improving their educational and employability skills.
Continuing Education	349	NNMC Continuing Education offers personal enrichment courses each semester. The CE/CS courses include: Spanish Colonial Wood Working; Spanish Colonial Furniture Making; Weaving; Dancing; Welding; ArcView GIS; Serve Safe; Excel; Computer Literacy; Know your retirement, Stocks and Investments, First/CPR.
SBDC	218 unique Business Clients Served; 1,527 Jobs Supported;1,693 Jobs Created or Save; 70 extended engagement clients; 75 Long Term Clients; 45 third- party endorsements.	<ul> <li>SBDCs help Small Business, grow, create and retain jobs. America's SBDC is a local, national, global business resource. SBDC at NNMC is a national accredited business assistance program offering no-cost business consulting and low-cost business training for all types of business at all stages of business development. Focusing on job creation, growing business, new businesses and economic development. SBDC certified business consultants help provide local businesses and entrepreneurs with the resources they need to thrive compete and succeed and have access to National and International Partners.</li> <li>7 New Business Started; Dollar amount of growth in sales \$5,043,065; Dollar amount of capital infusion \$16,460,253.64; Dollar amount Loans \$14,411,936.55; 50 Legislative Visits; 29 Media Exposures (SBDC @ NNMC); 31 Community Presentations.</li> </ul>
High School Equivalency Program (HEP)	47 students	The High School Equivalency Program (HEP) helps migrant and seasonal farmworkers (or children of such workers) who are 16 years of age or older and not currently enrolled in school obtain the equivalent of a high school diploma and, subsequently, to gain or upgrade employment, begin postsecondary education or training, or enlist in the military.

#### **Community Service Offerings and Projects**

#### **Developmental Studies**

Fall 2022 Developmental Studies (This study is based on Census day)

Total Number of FTAC (First time Any College) students, Fall 2022 = 213

- FTAC taking developmental Math only, Fall 2021: 17%
- FTAC taking developmental English only, Fall 2021: 4%
- FTAC taking developmental Math and developmental English, Fall 2022: 26%

Note: English 1110 (which is English gateway course) and Math 1220 and 1350 (Math gateway courses) are no longer included in this analysis.

#### **Credit Enrollment**



\* Degree seeking only.

#### **Enrollment Trends**

The headcount (Fall 2022) shown is the number of students at the Census (3<sup>rd</sup> Friday) of the fall semester. The full-time equivalent (FTE) is computed by taking the total number of credit hours that students are enrolled in during the semester and dividing by 15.



Facts	
Cumulative Fall Headcount Growth Since 2009	-973
Average Fall Headcount Growth Since 2009	-4%

#### **Characteristics of Students**

Students' Age	Frequency	Percent		
Under 18	123	11.25		
18-24	487	44.56		
25-30	166	15.19		
31-35	96	8.78		
36-40	86	7.87		
41-45	64	5.86		
46-50	33	3.02		
51-55	16	1.46		
56-64	17	1.56		
65 and older	5	0.46		
Total	1093	100%		





Note: Some dual credit (Concurrent or High School) students are assigned as Freshman



#### Residency

2019	Fall 2020	Fall 2021	Fall 2022
4	9	4	3
1	1	2	1
1	2	2	3
1092	1132	1082	1057
4	1	3	6
18	15	18	23
	4 1 1 1092 4	4         9           1         1           1         2           1092         1132           4         1	4         9         4           1         1         2           1         2         2           1092         1132         1082           4         1         3

NM Residents	Fall 2019	Fall 2020	Fall 2021	Fall 2022
Bernalillo	22	92	78	101
Los Alamos	38	50	49	41
Rio Arriba	751	660	629	609
San Juan	14	24	16	23
Santa Fe	177	201	201	171
Taos	65	65	71	64
Another NM County	25	40	38	48

#### Number of students by resident county



#### **High School Recruitment**

#### High School where New Student Graduated From:

High School Near NNMC	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022
Capital High School	1	0	1	0	7	5	3
Coronado High School	0	2	1	0	1	1	2
Cuba	0	1	1	1	0	2	NA
Escalante High School	1	2	3	0	0	1	3
Espanola Valley High School	30	50	56	47	46	41	59
GED	44	35	28	42	8*	18	24
Los Alamos High School	3	2	13	2	6	5	4
McCurdy High School	8	5	4	10	3	4	7
Mesa Vista High School	4	5	4	5	3	6	6
Others NM HS	20	19	30	15	69	13	33
Albuquerque High School	NA	NA	NA	NA	27	4	21
Rio Rancho High School	NA	NA	NA	NA	11	1	1
V Sue Cleveland High School	NA	NA	NA	NA	6	NA	NA
Out of Country/Unknown	3	2	2	0	2	NA	3
Out of State	5	3	6	10	5	5	10
Penasco Jr-Sr High School	5	0	6	2	3	NA	5
Pojoaque High School	17	22	21	16	15	18	19
Santa Fe High School	2	0	0	1	4	2	5
Santa Fe Indian School	4	6	0	1	1	2	5
Victory Faith Christian Academy	2	2	0	3	0	2	3
Total Number of New Students	149	156	176	155	217	130	213

\* There was a sharp decline in the number of GED students enrolled in the fall 2020 terms in comparison with previous fall terms. The reason is Covid-19 related. The majority of GED students that enroll as FTAC students are transitioned from our GED programs. Both HEP and AE programs saw drastic reductions in participants. In addition, many of the attainers that could have enrolled in the fall 2020 semester did not want to pursue post-secondary education in an online format.

### **Degrees and Majors**

Top 20 Majors Declared Fall 2022 Term

Majors	Count
Non-Degree	283
Management	72
Nursing	71
Psychology	46
Business Administration	45
Project Management	43
Information Engineering Tech	43
Nursing (AND)	40
Liberal Arts	40
Early Childhood Education	37
Biology	31
Elementary Education	31
Plumbing Apprenticeship	30
Accounting	29
Radiation Protection	27
Environmental Science	25
Electromechanical Engineering Tech	24
Criminal Justice	22
Cosmetology	20
Barbering	14

