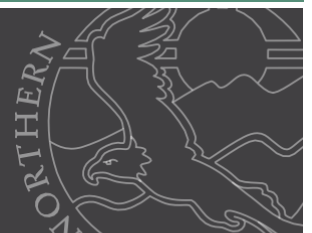# 2024
FACTBOOK

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Office of Institutional Research
NORTHERN NEW MEXICO COLLEGE

INTRODUCTION:

Northern New Mexico College is proud to present its 16th annual Fact Book publication. This document is compiled by the Office of Institutional Research. It contains profiles on student enrollment, degree offerings, financial data, and employees. The data in this publication is compiled using the most recent academic school year (fall, spring, and summer terms) and the most recent fall (2024) census data. All data is collected and maintained using Banner. The intent of this publication is to provide an accurate and consistent reference for use by various internal and external stakeholders. This effort intends to not only provide quick and easy access to institutional data but also to open up new ideas and questions.

If you have questions or comments regarding this publication, please feel free to contact us by email at institutional.research@nnmc.edu.

Thank you

Northern New Mexico College

VISION

As a Hispanic- and Indigenous-serving institution, sustained by place, culture, and innovation — Northern is a beacon of higher education for all students, igniting minds to create vibrant futures.

MISSION

Northern New Mexico College is an inclusive, student-centered teaching and learning community, dedicated to excellence, empowering students, and transforming lives.
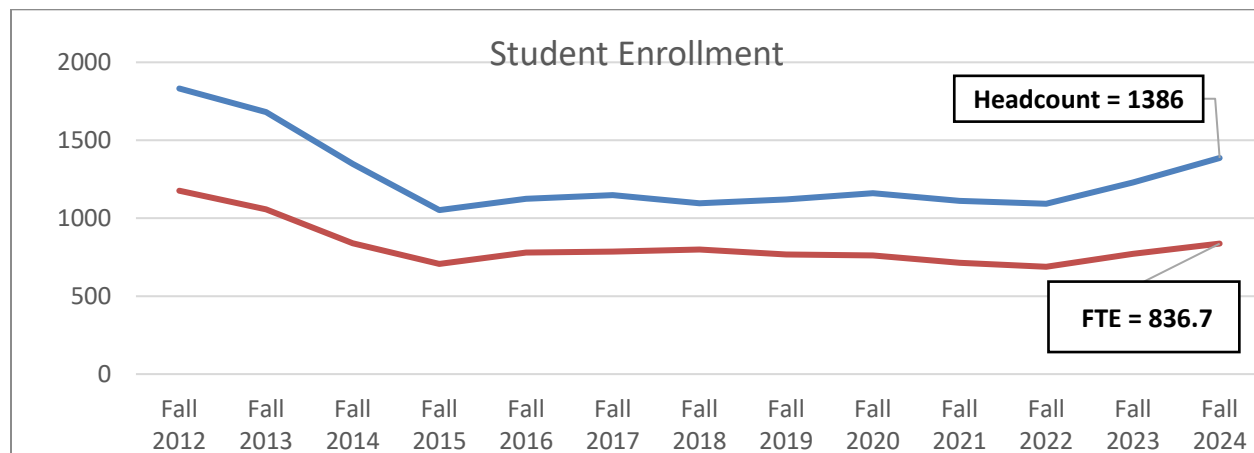
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Current Facts

Student Enrollment

Source: Fall 2024 Census Report Form

Student Enrollment chart showing Headcount = 1386 and FTE = 836.7 across Fall 2012 through Fall 2024.

Employees

Human Resources Report *(As of November 1, 2023)*

Ethnicity	Full-Time Faculty (n=48)	Part-Time Faculty (n=69)
White	27%	13%
Black	0%	1%
Hispanic	21%	16%
American Indian	0%	1%
Asian	4%	0%
Non-Resident Alien	2%	4%
Unknown/Other	46%	64%
Total	**100%**	**100%**

Human Resources Report *(As of November 1, 2023)*

Work type	Full-Time Staff	Part-Time Staff
Administration	22	0
Staff	111	9
Total	**133**	**9**

Budget (Source: 2023-24 IPEDS Finance Report)

Core Revenues (Based on 2023-24 IPEDS)	Total	Per FTE Enrollment
Tuition and Fees	$3,962,086	$5,612
State appropriations	$13,776,139	$19,513
Government Grants and Contracts	$13,254,487	$18,774
Private Gifts Grants and Contracts	$733,891	$1,040
Investment Income	$570,922	$809
Other Core Revenues	$3,069,490	$4,348
Total	$35,367,015	$50,096

Other core revenues include federal appropriations; sales and services of educational activities; other operating and non-operating sources; and other revenues and additions (e.g., capital appropriations, capital grants and gifts, etc.). Core revenues exclude revenues from auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations.

Core Revenues (Based on 2023-24 IPEDS)

Investment Income 2%
Other Core Revenues 9%
Tuition and Fees 11%
Private Gifts Grants and Contracts 2%
Government Grants and Contracts 37%
State appropriations 39%
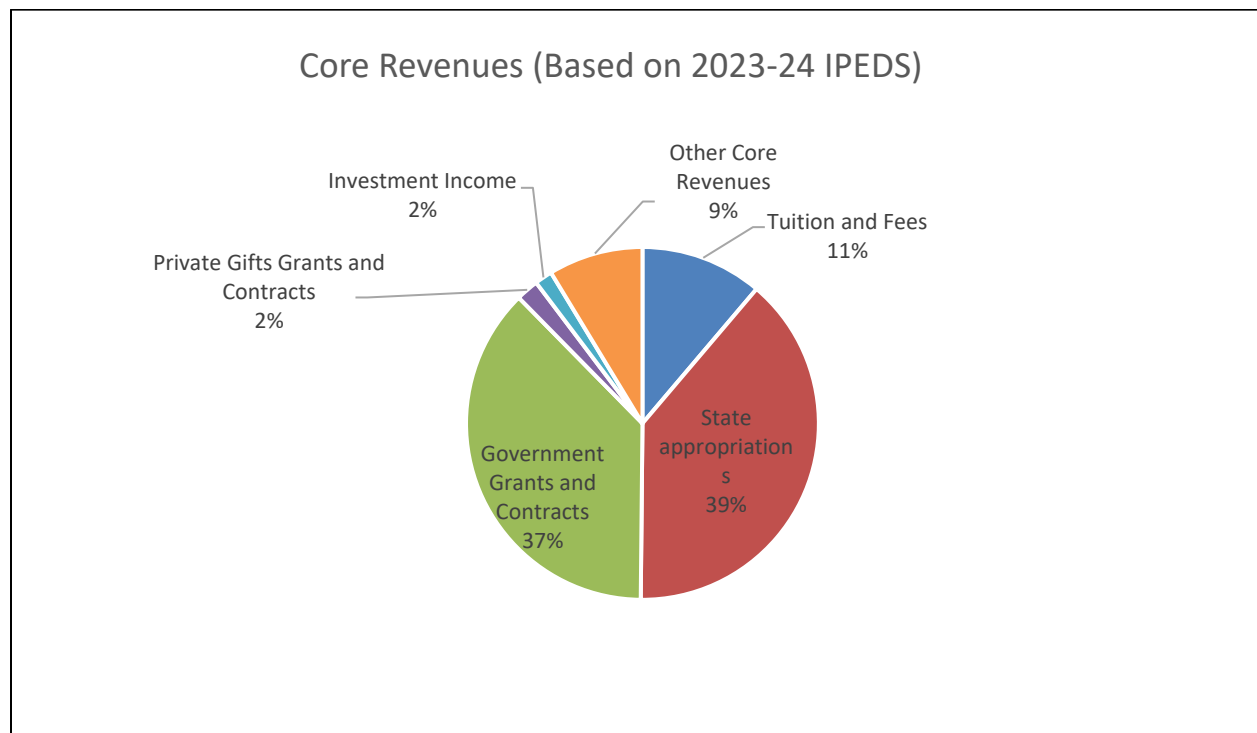
Core Expenses (Based on 2023-24 IPEDS)	Total	Per FTE Enrollment
Instruction	$10,268,510	$14,545
Research	$171,411	$243
Public Service	$459,404	$651
Academic Support	$611,311	$866
Student Service	$4,587,248	$6,498
Institution Support	$5,362,046	$7,595
Other Core Expenses	$11,197,299	$15,860
Total	$32,657,229	$46,258

Other core expenses include scholarships and fellowships, net of discounts and allowances, and other expenses. Core expenses exclude expenses from auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations.

Core Expenses (Based on 2023-24 IPEDS)

Instruction 32%
Research 1%
Public Service 1%
Academic Support 2%
Student Service 14%
Institution Support 16%
Other Core Expenses 34%
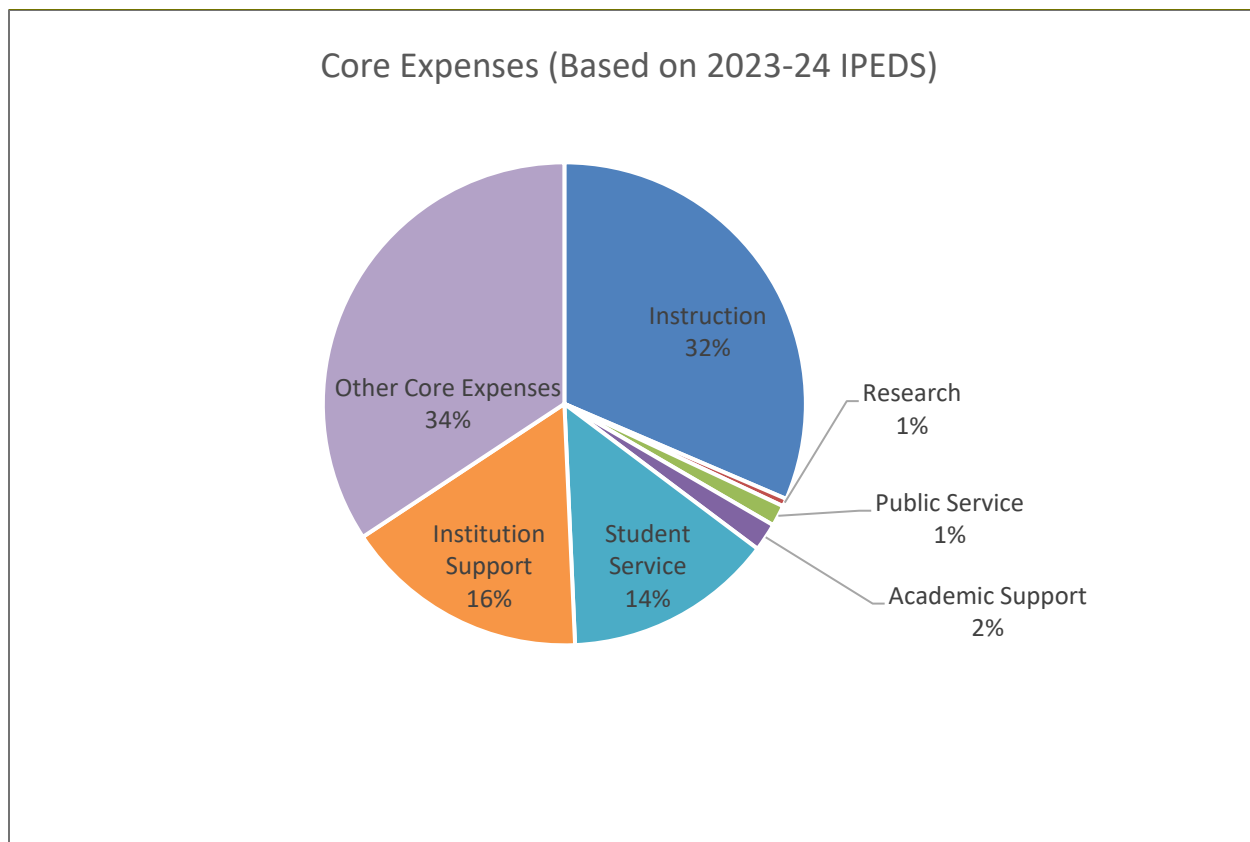
Community Service Offerings and Projects

Sampling of Offerings	Number of participants	A sampling of Special Projects for the Community
Adult Education (AE)	151 students. The additional 25 ESL students and 97 IET students were enrolled.	The Adult Education Program offers the opportunity for students to take and pass the High School Equivalency exam and obtain what is known as the GED®. AE offers English as a Second Language (ESL) and helps adults to become more literate, improving their educational and employability skills.
Continuing Education	389	NNMC Continuing Education offers personal enrichment courses each semester. The CE/CS courses include Spanish Colonial Woodworking; Spanish Colonial Furniture Making; Weaving; Dancing; Welding; CDL Training; Horno Construction; Excel; Computer Literacy; Know your Retirement Stocks and Investments, First/CPR, Lineman Camp etc.
SBDC	49 New Clients Counseled; 103 Total Clients Counseled; 1,561 Jobs Supported. 1,587 Jobs Created or Saved; 47 Long Term Clients; 96 Unique Clients Served in Underserved Communities.	SBDCs help Small Businesses, grow, create, and retain jobs. America's SBDC is a local, national, and global business resource. SBDC at NNMC is a nationally accredited business assistance program offering no-cost business consulting and low-cost business training for all types of business at all stages of business development. Focusing on job creation, growing businesses, new businesses, and economic development. SBDC-certified consultants help provide local businesses and entrepreneurs with the resources they need to thrive, compete and succeed and have access to National and International Partners. 5 New Business Started; Gross Revenue Clients Counseled $ 36,006,100; Dollar Amount of Equity Capital $1,372,500.00; Dollar amount Loans $1,341,500.00; 33 Legislative Visits; 18 Media Exposures (SBDC @ NNMC); 27 Community Presentations.
High School Equivalency Program (HEP)	66 students	The High School Equivalency Program (HEP) helps migrant and seasonal farmworkers (or children of such workers) who are 16 years of age or older and not currently enrolled in school to obtain the equivalent of a high school diploma and, subsequently, to gain or upgrade employment, begin postsecondary education or training, or enlist in the military. Out of 66, 53 earned a High School Equivalency diploma (i.e. 80% awarded). Of the 53 who earned a High School Equivalency diploma, 48 students or 91% enrolled in postsecondary education, training programs and/or gained/upgraded employment

Developmental Studies

Fall 2024 Developmental Studies (This study is based on Census Day)

Total Number of FTAC (First time Any College) students, Fall 2024 = 201

• FTAC taking developmental and Co-requisite Math only, Fall 2024: 5%

• FTAC taking developmental and Co-requisite English only, Fall 2024: 31%

• FTAC taking both developmental and Co-requisite Math and English, Fall 2024: 0.5%

 Note: English 1110 (which is an English gateway course) and Math 1220, 1215, and 1350 (Math gateway courses) are no longer included in this analysis.

Enrollment

Unduplicated Course Enrollment by Term

	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
College	87%	77%	85%	82%	82%	91%	92%	92%	97%	95%
Developmental and Co_Requisite	13%	23%	15%	18%	18%	9%	8%	8%	3%	5%
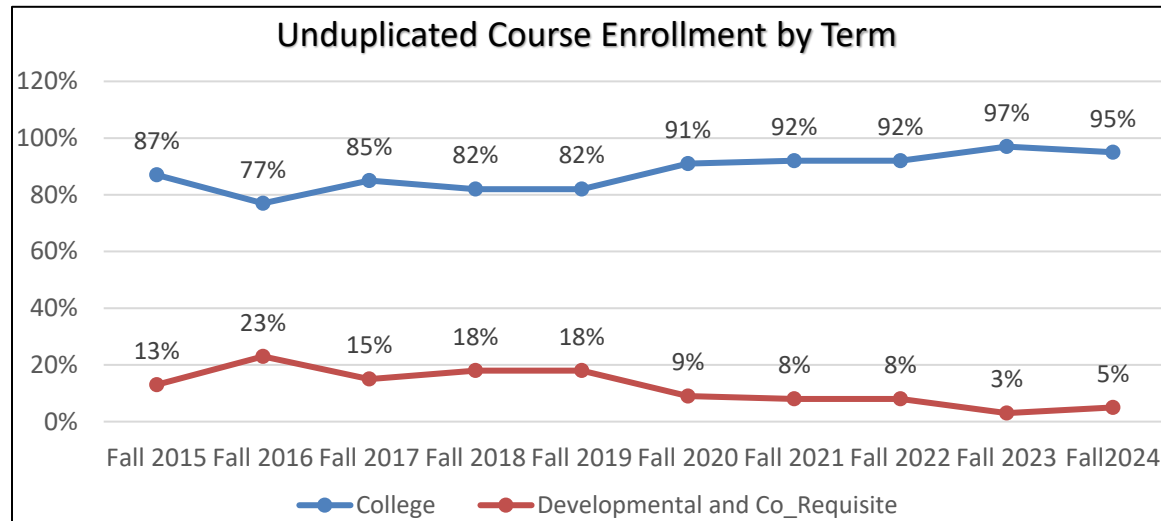
| *Fall 2024 Census*	*Information (Source: Enrollment report Fall 2024)*
1386	**Student Headcount**
12551	**Student Credit Hours (SCH)**
836.7	**Full-Time Equivalent (FTE) Students**
Gender (Source: Enrollment report Fall 2024)	
57.43%	**Female Students**
42.42%	**Male Students**
0.15%	**Neutral**
Ethnicity (Source: Enrollment report Fall 2024)	
9.31%	**Native American**
72.87%	**Hispanic**
12.05%	**White**
2.38%	**Black**
1.08%	**Asian**
2.31%	**Other**
Full-time/Part-time	
39.2%	**Full-Time Students (12 or more credit hours)**
60.8%	**Part-Time Students (less than 12 credit hours)**
Degree Objective	
67%	**Students with Academic Majors**
2%	**Students with Technical Trades Majors**
34%	**Students Undecided (includes Dual Credit)**
Financial eligibility	
67% *	**Eligible Students Receiving Financial Aid**
Student/Faculty Ratio	
11:1	**Student/Faculty Ratio**
Division and average class size (Include all parts of terms)	
13 (Lower Division) 10 (Upper Division)	**Average Class Size**
Instructional Type	
192	**Online/Blended Online/Blended Traditional classes (Fall 2024)**
158	**Traditional Classes (Fall 2024)**

*Degree-seeking only.

Enrollment Trends

The headcount (Fall 2024) shown is the number of students at the Census (3rd Friday) of the fall semester. The full-time equivalent (FTE) is computed by dividing the total number of credit hours students enrolled in during the semester by 15.
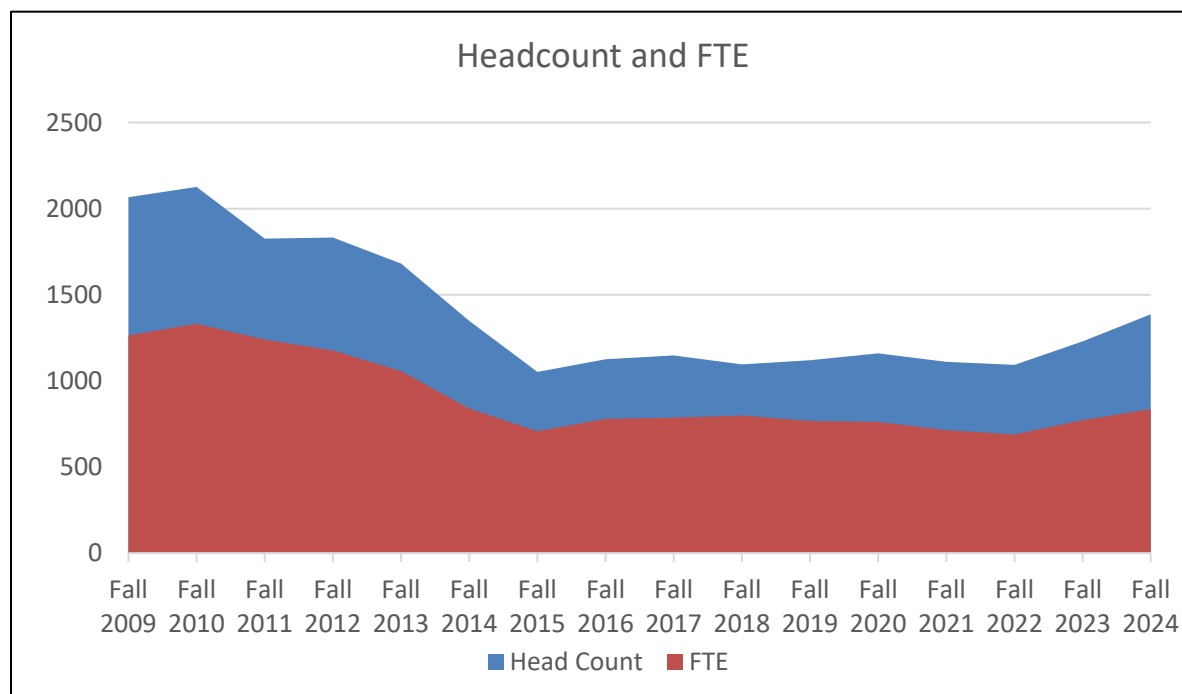
Facts	
Cumulative Fall Headcount Growth Since 2009	**-680**
Average Fall Headcount Growth Since 2009	**-2%**

Characteristics of Students

Students' Age	Frequency	Percent
Under 18	278	20.1%
18-24	557	40.2%
25-30	198	14.3%
31-35	127	9.2%
36-40	94	6.8%
41-45	67	4.8%
46-50	28	2.0%
51-55	16	1.2%
56-64	14	1.0%
65 and older	7	0.5%
Total	1386	100%

Ethnicity Distribution Fall 2024

American Indian 9%
Asian 1%
Black 2%
Hispanic 73%
Non Resident 1%
Unknown /No Response 2%
White 12%
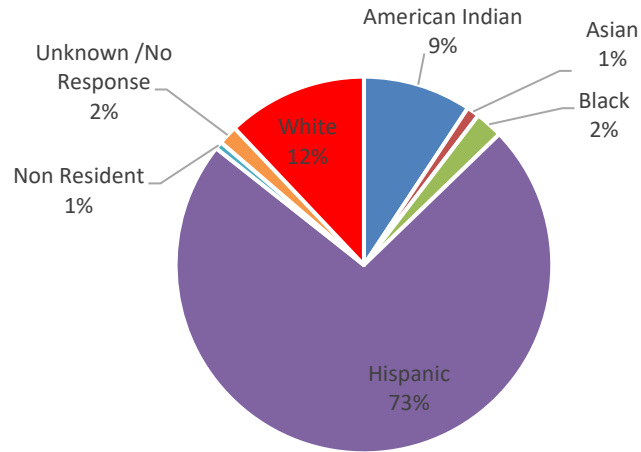
Student Class Distribution

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Concurrent or High School	222	357	297	134	164	221	170	235	215	207	136	149	271
Freshman	586	479	340	272	312	327	362	341	270	381	387	386	378
Sophomore	337	317	232	211	228	208	214	218	196	166	152	202	221
Junior	204	190	173	156	142	151	120	129	166	133	110	113	143
Senior	225	187	156	156	159	151	160	126	138	154	137	117	121
Non Degree	228	128	128	95	95	71	48	45	175	42	141	220	201
Post baccalaureate / Alternative Licensure	30	28	22	28	24	19	22	26	0	28	30	42	51

Student Admission Type

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Concurrent Enrollment	222	357	297	134	164	221	170	235	215	207	142	158	271
Out of State Transfer	47	31	42	26	39	21	32	44	29	26	35	40	41
In State Transfer	72	58	54	45	46	42	77	50	61	59	60	71	83
New Student	233	172	146	141	149	156	176	155	217	130	213	228	201
Returning Student	234	147	171	86	171	98	99	79	85	87	84	72	75
Continuing Student	1024	916	638	620	555	610	542	557	553	602	559	660	715

Residency

Student Residence	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Arizona	4	3	3	4
California	2	1	1	0
Colorado	2	3	2	2
New Mexico	1082	1057	1205	1361
Texas	3	6	7	9
Other	18	23	11	10

NM Residents	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Rio Arriba	629	609	654	748
Santa Fe	201	171	187	253
Bernalillo	78	101	150	141
Taos	71	64	55	73
Los Alamos	49	41	51	46
San Juan	16	23	40	30
Another NM County	38	48	68	70

Number of students by resident county
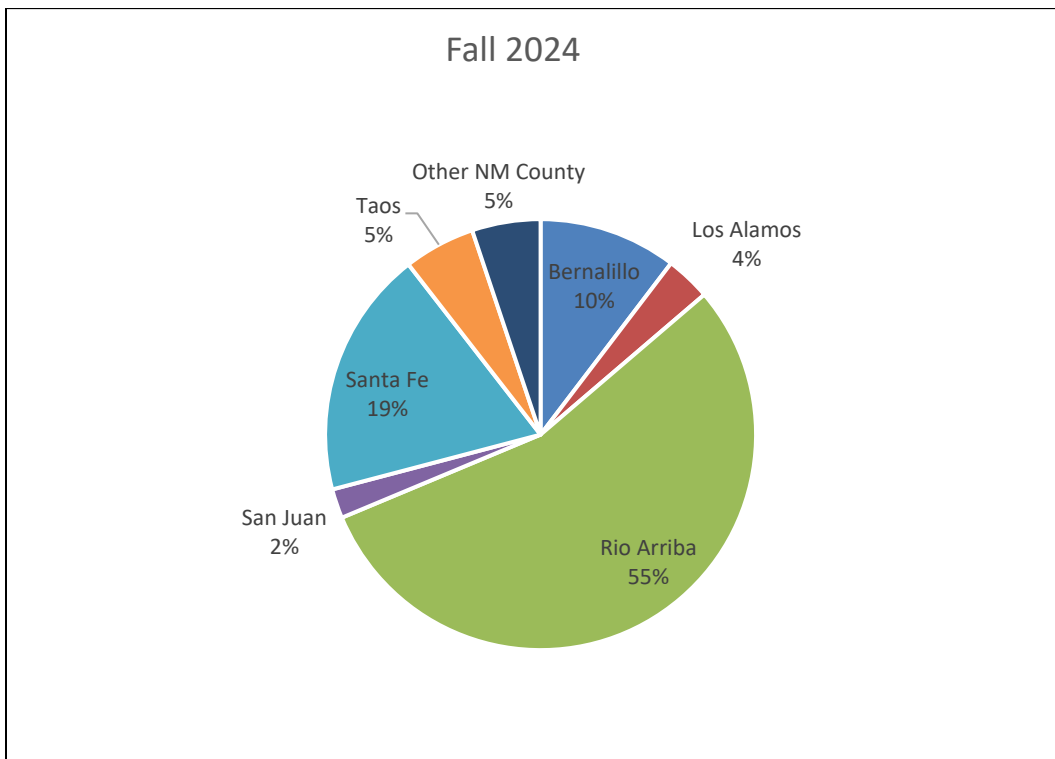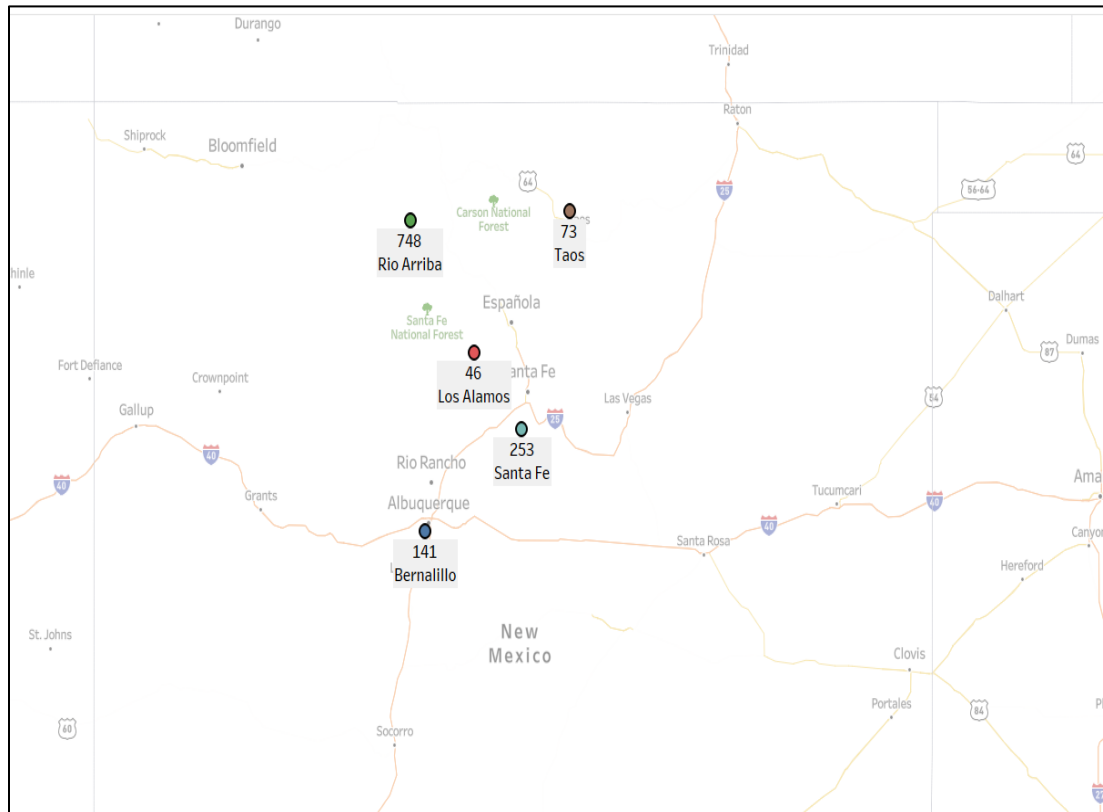
High School Recruitment

High School Where New Student Graduated From:

High School Near NNMC	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Capital High School	1	0	1	0	7	5	3	2	4
Coronado High School	0	2	1	0	1	1	2	NA	3
Cuba	0	1	1	1	0	2	NA	NA	1
Escalante High School	1	2	3	0	0	1	3	1	1
Espanola Valley High School	30	50	56	47	46	41	59	56	44
GED	44	35	28	42	8*	18	24	33	21
Los Alamos High School	3	2	13	2	6	5	4	3	8
McCurdy High School	8	5	4	10	3	4	7	9	16
Mesa Vista High School	4	5	4	5	3	6	6	10	4
Others NM HS	20	19	30	15	69	13	33	54	32
Albuquerque High School	NA	NA	NA	NA	27	4	21	10	6
Rio Rancho High School	NA	NA	NA	NA	11	1	1	8	3
V Sue Cleveland High School	NA	NA	NA	NA	6	NA	NA	1	2
Out of Country/Unknown	3	2	2	0	2	NA	3	3	2
Out of State	5	3	6	10	5	5	10	16	11
Penasco Jr-Sr High School	5	0	6	2	3	NA	5	3	4
Pojoaque High School	17	22	21	16	15	18	19	14	31
Santa Fe High School	2	0	0	1	4	2	5	1	4
Santa Fe Indian School	4	6	0	1	1	2	5	4	5
Victory Faith Christian Academy	2	2	0	3	0	2	3	NA	NA
Total Number of New Students	149	156	176	155	217	130	213	228	201

* There was a sharp decline in the number of GED students enrolled in the fall 2020 term in comparison with previous fall terms. The reason is COVID-19 related. The majority of GED students who enrolled as FTAC students were transitioned from our GED programs. Both HEP and AE programs saw drastic reductions in participants. In addition, many attainers who could have enrolled in the fall 2020 semester did not want to pursue post-secondary education online.

Degrees and Majors

Top 20 Majors Declared Fall 2024 Term

Majors	Count
Non-Degree	472
Nursing	81
Management	79
Project Management	75
Early Childhood Education	64
Business Administration	54
Elementary Education	53
Nursing (AND)	49
Physchology	44
Biology	38
Liberal Arts	32
Electromechanical Engr Tech	31
Radiation Protection	28
Accounting	27
Environmental Science	27
Criminal Justice	26
Information Engineering Tech	22
Cosmetology	21
ALT Elementary (K-8)	20
Electrical Technology	18

Student Declared Degrees
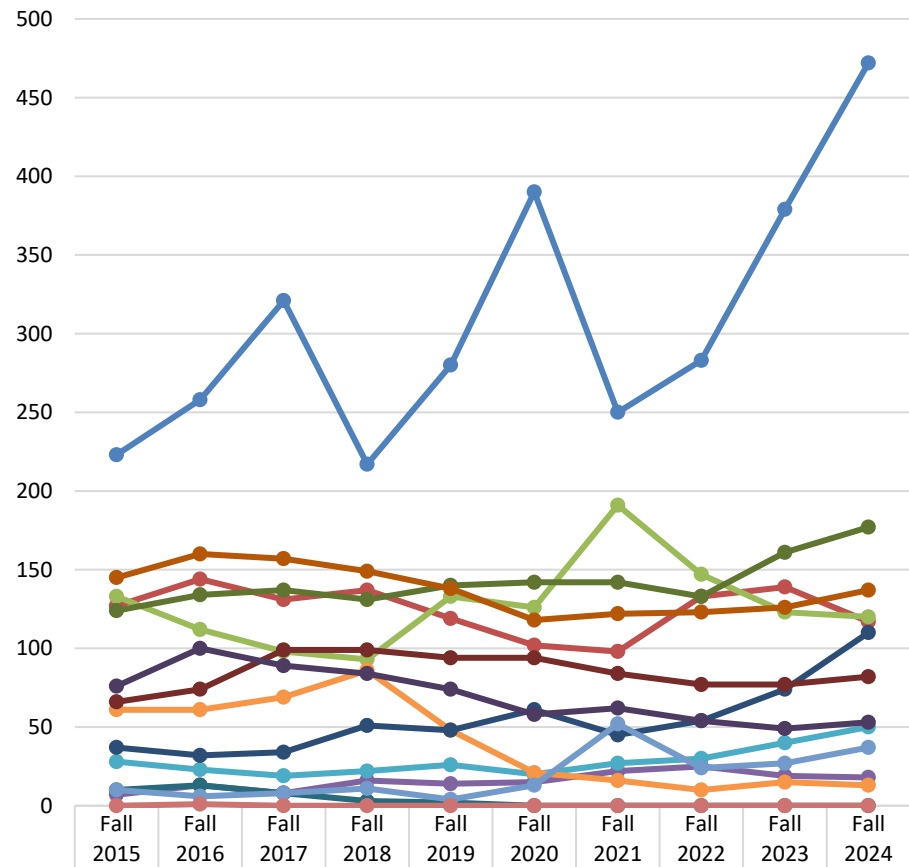
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
Non Degree	223	258	321	217	280	390	250	283	379	472
Associate of Arts	127	144	131	137	119	102	98	133	139	117
Associate of Applied Science	133	112	98	93	133	126	191	147	123	120
Associate of Engineering	7	13	8	16	14	15	22	25	19	18
Alternative Licensure	28	23	19	22	26	20	27	30	40	50
Associate of Science	61	61	69	86	48	21	16	10	15	13
Bachelor of Arts	37	32	34	51	48	61	45	54	74	110
Bachelor of Arts in Integrated Studies	66	74	99	99	94	94	84	77	77	82
Bachelor of Business Administration	124	134	137	131	140	142	142	133	161	177
Bachelor of Engineering	76	100	89	84	74	58	62	54	49	53
Bachelor of Music	10	13	8	3	2	0	0	0	0	0
Bachelor of Science	145	160	157	149	138	118	122	123	126	137
Certificate	10	6	8	11	4	13	52	24	27	37
Graduate Certificate	0	1	0	0	0	0	0	0	0	0